

**MICHAEL
BLUCHER**
author



family

'famili,-m(ə)l-/'



noun family; plural noun: families

1. a group consisting of two parents and their children living together as a unit.
2. all the descendants of a common ancestor.

Every family has it's own unique story, it's own unique place in history.

For a few families, the footprint is huge - they leave an everlasting legacy - they're lauded publicly for their contribution to industry, public life, the arts, the community. Others exist far more anonymously, beavering away out of the public eye, without the pursuit or expectation of fame or fortune. Important nonetheless.

What all families share in common however is their exposure to life's extremes - to highs and lows, to love and hate, success and failure, triumph and tragedy. In that sense all families are rich and interesting tapestries, ready to be woven into words.

Regrettably, most family stories remain unwritten folklore. Forebears live and die before their memories and achievements are captured, chronicled, and passed onto the next generation, and the generations after that.

All too often family history just disappears.

Is that you? Is that the fate awaiting your family history?

Why not engage a professional author to research, structure and write your family memoir? A memoir that will be presented in a thoughtful and entertaining way, a memoir that will become a treasured family heirloom.

Capture your family's story now.

Michael Blucher is the author of two published works - *Perfect Union*, the joint biography of Wallabies Tim Horan and Jason Little, and *Bubble Boys*, an examination of the challenges faced by modern day professional athletes. He is about to launch a further two books, one a biography, and the other a study of human behaviour. He writes in a conversational and entertaining manner, firm in the belief that most people read for enjoyment and relaxation. Books should not be hard work.

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A partnership approach

A project of this scale demands a partnership approach between the family and author.

There needs to be a prime “sponsor” - a designated family member who acts as the conduit between author and key family figures.

Any story is only as good as the quality and depth of the information made available.

The Family's responsibilities

- Provide access to family archives/records
- Identify suitable interview subjects, inside and outside the family (significant people and personalities). Total number – to be discussed
- Provide a detailed account of key events, achievements, occurrences and episodes
- Source photos for inclusion in the publication
- Proof/and amend draft copy as supplied

The Author's responsibilities

- Develop framework and structure of manuscript, based on information made available.
- Make recommendations about what is included, acknowledging that the family has the final say
- Interview and record the observations, comments and thoughts of key subjects
- Write and submit copy progressively and to an agreed schedule

Scope of works

- A final manuscript of between 55,000 and 60,000 words, notionally broken up into 10 to 14 chapters. (guideline only)
- Concept layout and design, including a sample chapter
- Suggestions and advice around cover designs, chapter titles, picture caption.

Project spirit and philosophy

It's a story. All stories are open to bias and interpretation, what is important is that the final manuscript captures the essence of the family story.

Shared values

Trust, honesty, empathy, respect, fun.

Project timeline

Target - Six months, but definitely completed inside 12 months.

Payment terms

25% deposit on commissioning of the project, with the balance to be paid in monthly instalments, upon the presentation of draft chapters.

“

Michael writes in a compelling fashion.

With great use of anecdotes and humour. He shows genuine insight into his subject matter.

With reference to *Bubble Boys*, I looked, liked, then loved this book. *Peter FizSimons, 2014.*

I must admit, when I started this process, I had my reservations, but the deeper we went, the more I started to enjoy it. Michael has an innate ability to bring to life even the most ordinary occurrence!

He is a wonderful teller of stories, but always maintains a high level of empathy and compassion.

Doug - Queensland Businessman.

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